



Multiple rewards FOR ALL

Since EarWell™ is typically reimbursed at generous rates, it qualifies as one of the rare products that clearly and thoroughly satisfies the needs and desires of everyone involved. Benefits include:

Pediatrician

- Easy to learn (comprehensive training video)
- Fast procedure (ten to twenty minutes)
- Reimbursable
- Large, defined market
- Minimal physician financial investment
- Success rate exceeds 90% in more than 250 *in vivo* clinical cases
- No surgical or anesthesiology costs
- Non-surgical and non-invasive

Parents

- Minimal out-of-pocket expense
- 4-6 week ear deformity correction
- Non-invasive procedure
- No medications or anesthesia
- No pain or discomfort
- Hypoallergenic and latex free
- Pride, joy and relief

Infant

- Beautiful ears for life

The obsolete DEFORMITY

At Becon Medical, success is measured by a lifetime of beautiful ears. Through EarWell™, deformed ears are no longer necessary and can now become a thing of the past. Visit us on the Web at <http://www.beconmedical.com/earwell> to learn more about EarWell™, its simplicity of use, and how you can begin shaping your patients' ears—and their futures.

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EARWELL™

INFANT EAR CORRECTION SYSTEM

The shape

of ears to come™



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